

speed. accessibility. accuracy. security

# TABULA

## less is more

Advertising agencies and the advertisers they serve generate hundreds of thousands of documents each year to manage their talent, traffic, and production processes. With so much time-sensitive information to produce, transfer, and track, keeping up with the paperwork is a job in itself. That's why Talent Partners has designed a way to help you operate with much less paper and much more speed, accessibility, accuracy, and security.

**Tabula—an entirely new level of efficiency in information exchange and management.**

## connecting the dots

Tabula provides a communications platform that fundamentally improves your workflow. Built on advanced database and scanning technology, this web-enabled information system allows Talent Partners to digitize all the documents you submit. Tabula captures, associates, and stores this commercial-specific information in a single location, making all supporting documentation and forms instantly available anywhere, any time.

As a Talent Partners' client, you have full access to this valuable resource. Authorized team members can easily check any detail or document within Tabula's information base, from a contract clause, to a session report, to an air date. This immediate accessibility means that your staff can perform their day-to-day activities much more quickly and accurately. The substantial time savings from direct information access add up to less pressure on your team and even better service for your clients.

Incorporating the Tabula system at your own location compounds these benefits many times over. At the most practical level, Tabula significantly cuts the time and costs involved in sending, distributing, filing, shipping, and storing documents. But more importantly, implementing this system on-site makes uploading and inputting information essentially seamless. Transactions are completed much more quickly—both on your side and on ours. Tabula also allows you to build your own digital archive, opening up numerous opportunities to apply this growing knowledge base in new and profitable ways.



## on the path to all-digital workflow

Using Tabula quickly brings your organization several steps closer to the paperless ideal. In the process, this digital document management system adds to your competitive advantages by—

**- Improving control of confidential information.**

Because digital files are much easier to manage and protect than paper files, Tabula provides enhanced security for all your documents. Talent Partners is your trusted backup, providing redundant systems and off-site storage to ensure your information is always safe.

**- Guaranteeing receipt of time-sensitive materials.**

With no paper to be lost or delayed in transit, Tabula takes the risk out of information exchange. The system can capture the digital information right at the source, transfer the images instantly, and then confirm each successful transmission. In the process, Tabula provides an audit trail of the documents associated with each commercial and when they were submitted.

**- Accelerating transaction processing.**

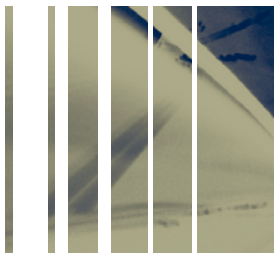
By enabling you to upload scanned documents, Tabula makes each step of a transaction much faster from beginning to end. More efficient and more accurate processing benefits everyone from client to talent professional to performer.

**- Providing on-the-spot access to answers.**

In creating a comprehensive digital archive, Tabula makes supporting information about each commercial truly portable. Authorized team members have instant access to view, search and retrieve documents sent to Talent Partners.

**- Saving costs all along the line.**

In addition to saving time in sending, distributing, and filing of documents, Tabula substantially reduces your out-of-pocket expenses for messengers, delivery services, printing, paper, and information storage.



## invest in the future



With Tabula, Talent Partners not only puts technology to work on your behalf today, but also lays the groundwork for innovations tomorrow that will make information exchange and access ever more efficient. To learn more about how going paperless can be effortless, give us a call.

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