

DATE: _____

ADVICE/PO #: _____

CLIENT _____ PRODUCT _____ EST. # _____

COMMERCIAL I.D. NO. _____ LIFT VERSION NO. _____

TITLE: _____

TV RADIO CABLE CANADIAN OTHER _____

WILDSPOT CYCLE: _____
 8 WK _____ 13 WK _____
 INITIAL: NY _____ LA _____ CHI _____ UNITS _____
 UPGRADE: NY _____ LA _____ CHI _____ UNITS _____
 TOTAL: NY _____ LA _____ CHI _____ UNITS _____

DEALER CYCLE: _____
 A _____ A + NY _____ RADIO _____
 B _____ B + NY _____

CABLE CYCLE: _____
 UNITS _____ UPGRADE FROM _____ TO _____
 LOCAL CABLE: SUBSCRIBERS _____

LATE NIGHT CYCLE: _____ NETWORK(S) _____

CLASS A CYCLE: _____
 PAX CYCLE: _____
 (Enter Uses Below)

HOLDING FEE CYCLE: _____

MUSIC 8 WKS _____ 13 WKS _____
 CYCLE: _____
 AFM CONTRACT(S): _____ TRK: _____
 (CHECK ONE) MUSIC REUSE _____ NEW USE _____
 DUB FEE _____ DUB SHORTER TO LONGER? _____
 FIRST MUSIC USE _____
 FOREIGN USE: AREA _____
 12 MOS _____ 24 MOS _____

LOCAL PROGRAM CYCLE: _____
 B _____ B + NY _____ C _____

RADIO CYCLE: _____
 NETWORK USE: 1 WK _____ 4 WK _____ 8 WK _____
 13 WK _____ 26 USE _____ 39 USE _____
 REGIONAL NETWORK: MAJORS _____ NONE _____
 LOCAL RADIO PROGRAM _____

OTHER USE CYCLE: _____
 SPECIFY USAGE: _____

USE#	DATE	PROGRAM NAME	LFT?	NWK	USE#	DATE	PROGRAM NAME	LFT?	NWK

<input type="checkbox"/> APPLY SESSION <input type="checkbox"/> APPLY HOLDING FEE Agency Name _____ Authorized Signature _____	Special Comments
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